



Case Study



Pharma: Leading Healthcare Company



Company Profile

A leading healthcare company with products across therapeutic areas such as diabetes, cancer, osteoporosis, cardiovascular disorders, and growth hormone efficiency. The company faced multiple challenges in the storage and transportation of its products, which affected their potency and efficacy. They needed a reliable solution to ensure that their products maintain their required temperature range during transportation.

Challenge

Maintaining temperature requirements: The most significant challenge faced by the company was maintaining the required temperature range during the transportation of its products from the manufacturing unit to different locations. Any deviation in temperature lead to the degradation of the product's potency and efficacy.

Lack of visibility: The Company struggled to have real-time visibility of its products during transportation. This made it difficult to identify potential issues that could impact product quality.

Solution to Challenge

Movement in Reefer Vehicles from the manufacturing unit to different locations across India on a trip basis.

Customized fleet with data logger

Online GPS tracking.



Customer Benefits

Improved product quality: TCI's temperature-controlled vehicles ensured that the products maintained their required temperature range, resulting in improved product quality

Increased Visibility: TCI's real-time tracking and monitoring system increased the visibility of its products during transportation, allowing them to identify potential issues and take corrective action.

